

# avVaa World Health Care Products

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## News Release

### avVaa Appoints New Independent Director

**Vernon, BC---** December 1, 2011 — **avVaa World Health Care Products Inc** (“avVaa” or “the Company”) (Pink Sheets: AVVH) wishes to announce that Dr. Mario Zamora has been appointed to the Board of Directors.

Dr. Zamora, a licensed physician, radio talk show host, and author of two books on personal growth, received his MD from Autonomous University of Nuevo Leon Medical School in Monterrey, Mexico. Dr. Zamora also holds a Masters in Psychology from the University of Houston Clear Lake, as well as a Ph.D from the American Association of Christian Therapists. For over 25 years, Dr. Zamora has run a private practice for mental health, and served people across the southwestern United States and Mexico. As CEO and President of the Hispanic Health Institute and Natural Energy Inc., Dr. Zamora is a strong advocate for natural medicine and has served as an advisor to several natural health companies for over a decade.

Mrs. Brennan stated: *“I am very pleased to welcome Dr. Mario Zamora as a director of avVaa. I am confident that the strength of his background and experience will prove beneficial and will help avVaa to penetrate the market more effectively.”*

#### **About avVaa World Health Care Products**

**avVaa** is a biotechnology company that specializes in effective, natural, therapeutic skin care products that improve quality of life and well being for consumers. avVaa's patented European skin care formulas are scientifically registered, FDA-compliant, and were developed to relieve and treat the symptoms of common skin ailments, including psoriasis and acne. The Company's secondary line of equine and pet care related products are already being distributed throughout all of Canada. For more information visit [www.avvaa.com](http://www.avvaa.com).

For further information, please contact:

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