

avVaa World Health Care Products

Unit 4 – 4602 – 31st Street, Vernon, BC, V1T 5J9

NEWS RELEASE

avVaa Files First Quarter Financials

Vernon, BC – October 18, 2010 — **avVaa World Health Care Products Inc.** (“the Company”) (Pink Sheets: AVVH) is pleased to announce that on Friday, October 15, 2010 the Company filed its interim financial statements and associated Management’s Discussion and Analysis for the quarter ending August 31, 2010.

These documents may be viewed on SEDAR at www.sedar.com or on the Company’s website at www.avvaa.com. However, the Company will provide a copy of any such document, free of charge, to any security holder of the Company who requests them.

About avVaa World Health Care Products

avVaa is a global biotechnology company that specializes in effective, all natural, therapeutic skin care products that improve quality of life and well being for consumers. avVaa's patented European skin care formulas are scientifically registered, FDA-Compliant, and were developed to relieve and treat the symptoms of common skin ailments, including eczema, psoriasis and acne. avVaa is poised to manufacture and market its OTC Neuroskin® line of skin care products through mass food and drug channels in the United States and globally. The Company's secondary line of equine and pet care related products are already being distributed throughout all of Canada. For more information, visit www.avvaa.com or contact Merle Goertz, Public Relations, at 1-866-864-6598 Ext. 705.

For further information, please contact:

Lance Loose, CEO
avVaa World Health Care Products Inc
P: 1-866-864-6598
www.avvaa.com
Pink Sheets: AVVH

Safe Harbor: This news release contains statements which may constitute “forward-looking statements” within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of avVaa World Health Care Products, and members of its management, as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results. Potential risks and uncertainties include, but are not limited to, the ability to procure, properly price, retain, and successfully complete projects, the availability of technical personnel, changes in technology, and competition.