

# avVaa World Health Care Products

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## NEWS RELEASE

### avVaa Files 2010 Annual Financials and AIF

Vernon, BC – September 30, 2010 — **avVaa World Health Care Products Inc.** (“the Company”) (Pink Sheets: AVVH) announces that it has filed its audited annual financial statements; the associated Management’s Discussion and Analysis; and Annual Information Form for the year ended May 31, 2010.

These documents may be viewed on SEDAR at [www.sedar.com](http://www.sedar.com) or on the Company’s website at [www.avvaa.com](http://www.avvaa.com). However, the Company will provide a copy of any such document, free of charge, to any security holder of the Company who requests them.

#### **About avVaa World Health Care Products**

**avVaa** is a biotechnology company that specializes in effective, all natural, therapeutic skin care products that improve quality of life and well being for consumers. avVaa’s products contain patented European skin care formulas which are scientifically registered, FDA-Compliant, and were developed to relieve and treat the symptoms of common skin ailments, including eczema, psoriasis and acne. avVaa is poised to manufacture and market its OTC Neuroskin® line of skin care products through mass food and drug channels in the United States and globally. The Company’s secondary line of equine and pet care related products are already being distributed throughout all of Canada. For more information, visit [www.avvaa.com](http://www.avvaa.com) or contact Merle Goertz, Public Relations, at 1-866-864-6598 Ext. 705.

For further information, please contact:

**Lance Loose, CEO**

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**Pink Sheets: AVVH**

**Safe Harbor:** This news release contains statements which may constitute “forward-looking statements” within the meaning of the Securities Act of 1933 and the Securities Exchange Act of 1934, as amended by the Private Securities Litigation Reform Act of 1995. Those statements include statements regarding the intent, belief or current expectations of avVaa World Health Care Products, and members of its management, as well as the assumptions on which such statements are based. Prospective investors are cautioned that any such forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and that actual results may differ materially from those contemplated by such forward-looking statements. Important factors currently known to management that could cause actual results to differ materially from those in forward-statements include fluctuation of operating results, the ability to compete successfully and the ability to complete before-mentioned transactions. The Company undertakes no obligation to update or revise forward-looking statements to reflect changed assumptions, the occurrence of unanticipated events or changes to future operating results. Potential risks and uncertainties include, but are not limited to, the ability to procure, properly price, retain, and successfully complete projects, the availability of technical personnel, changes in technology, and competition.